

DERWENT

Derwent Launch New iPad App



Derwent is making it easier to keep updated with all the latest Derwent info, hints and tips and a whole lot more, right at your fingertips whether on your sofa, at school or in your favourite café. Just download the new free Derwent iPad app and off you go!

The new Derwent iPad app gives you quick and easy access to the key features and benefits, including a full colour chart complete with lightfast ratings, for each range of Derwent fine art materials, from the iconic Graphic pencil to the brand new Derwent Artbar, a solid triangular bar of highly pigmented colour and all Derwent's latest creative artists' accessories.

Artist and Derwent Product Manager Sarah Taylor provides a host of video hints and tips showing you quick and easy techniques to help you get the most out of your Derwent artists materials. There are also creative projects to complete including some beautiful heart cards using Derwent Watercolour Pencils.

In our where to buy section, the iPad will track where you are and find your nearest Derwent stockist. Alternatively, you can type in a post code or street address and up will pop the location of the nearest Derwent stockist complete with telephone number and directions on how to get there!

The 'be inspired' section allows you to share your inspirations with the world. Just snap a photo of your drawing and save it in 'Your Gallery' and then, if you want to, share it with the world in the 'Global Gallery'.

The Derwent app is available now to download to your iPad for FREE from the app store.